

SUPERFAST BROADBAND – ITS POTENTIAL VALUE FOR YOU

Superfast Broadband – delivers more

A greater range of services are practical – sending and receiving the best quality photos, video delivered without waiting, live TV programmes. This means that the ‘information poor’ can become ‘information rich’.

Superfast Broadband – looks better

Flickery, jerky or delayed pictures are history as new programmes such as local TV or special interest programmes can be seen in High Definition without an aerial.

Superfast Broadband – links your family

You can see, as well as talk to family members anywhere in the world.

Superfast Broadband – makes your friends nearer

Social networks let you find out – and see – what your friends are doing as they do it.

Superfast Broadband – saves you time

You can download to your computer or games console a wide choice of high quality films in a short time, or even direct to your TV or personal video.

Superfast Broadband – adds safety

Security cameras can show what’s happening in your premises at home or even further away. The technology lets you change pictures, steer and zoom cameras and even playback earlier images.

Superfast Broadband – helps you learn

Educational establishments need ever-more broadband speed as they draw down programme links and push communication for pupils using the ideas of social networks.

Superfast Broadband – gets there sooner and greener

Sends complex emails without delays, delivers online news and newspapers fast, bigger files get through and online services arrive on time (there is no need to drive).

Superfast Broadband – makes you feel better

GPs can call up hospital x-rays, emergency services and check your medication. Specialist nurses can check your progress. Tele-health can contribute to day-to-day monitoring of your wellbeing.

Superfast Broadband – puts you in touch

It is easier for farmers to get their paperwork done promptly, business systems to work better, supermarkets to deliver on time and online shopping to deliver as your require. This reduces many of the problems of living in a rural area.

Superfast Broadband – is the future

- Cloud computing
- Video-on-demand
- Mobile broadband on the phone
- Remote health monitoring and diagnosis
- Assurance for the elderly
- Real local TV